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For Immediate Release

FIRST ATLANTA AREA INK & TONER USA "UN-FRANCHISEE" OPENS LOCATION

WEST PALM BEACH, FL, October 8, 2007 - The first Atlanta area INK & TONER USA "un-franchisee" recently opened a store in Austell/Cobb County.

"The INK & TONER USA licensing program provides the exact level of support that we need," according to Marti Queen, owner of the Austell store. "We knew after our very first conversation with Bob and Jane Bloom that this program was designed for people like us that are just starting out in this business. We considered buying a franchise or going completely independent, but when we looked at all of the available resources at our disposal through the licensing program, it made our decision to choose INK & TONER USA rather easy. Our store has just opened and we have already seen an extremely positive response from consumers and businesses in our area."

INK & TONER USA was established in 2004 by Jane and Bob Bloom as the first ink and toner retail store in Palm Beach County, FL. In 2006, the company began training entrepreneurs how to run a successful ink and toner business, all for a very reasonable price (the "un-franchise" model). For more information on the company's "un-franchise" program, visit www.inkandtonerusa.com.

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