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For Immediate Release

FIRST TEXAS INK & TONER USA "UN-FRANCHISEE" OPENS LOCATION

WEST PALM BEACH, FL, January 31, 2007 - The first Texas INK & TONER USA "un-franchisee" recently opened a store in McKinney, just north of Dallas.

"The INK & TONER USA training and licensing program has been outstanding for us," says Michael Dodson, owner of the McKinney store. "We had looked at some franchises, but we felt that the costs, both initial and ongoing, were much too high. With INK & TONER USA's program, we have been able to open our store with a total investment of under \$70,000. We'll also save tremendously in the future because we buy directly from our suppliers without paying royalties. All we have is a modest annual license fee. And the training and support have been exceptional."

INK & TONER USA was established in 2004 by Jane and Bob Bloom as the first ink and toner retail store in Palm Beach County, FL. In 2006, the company began training entrepreneurs how to run a successful ink and toner business, all for a very reasonable price (the "un-franchise" model). For more information on the company's "un-franchise" program, visit www.inkandtonerusa.com.

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