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For Immediate Release

**INK & TONER USA “UN-FRANCHISEE” OPENS LOCATION IN LOUISVILLE/MIDDLETOWN,
KENTUCKY**

WEST PALM BEACH, FL, August 28, 2007 – Another INK & TONER USA “un-franchisee” recently opened a store in Louisville/Middletown, KY.

“The training was great, and the support system is outstanding. We investigated franchises, and we kept hearing the support system wasn’t very good. But INK & TONER USA has greatly exceeded our expectations, and our first month results were excellent – double our optimistic target,” says Susan Harris, owner of the Middletown location.

Jane and Bob Bloom offered Susan and her husband Stan the opportunity to train with them and learn how to run a successful ink and toner business, all for a very reasonable price (the “un-franchise” model).

There are currently seven operating INK & TONER USA locations with additional locations in development throughout the United States. INK & TONER USA was established in 2004 by Jane and Bob Bloom as the first ink and toner retail store in Palm Beach County, FL. Today, the company, headquartered in West Palm Beach, FL, is the largest retailer of its kind in Palm Beach County and now provides supplies to customers locally and throughout Florida and the United States. For more information on the company’s “un-franchise” program, visit www.inkandtonerusa.com.

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